

mySugr GmbH
Schottenfeldgasse 69/3.1
1070 Vienna, Austria

mysugr.com

Press contact

AUSTRIA
Ilka Gdanietz
Phone: +49 151 54735790
Email: ilka.gdanietz@mysugr.com

USA
Scott K. Johnson
Phone: +1 612-234-7752
Email: scott.johnson@mysugr.com

mySugr and Abbott collaborate to provide seamless diabetes monitoring

Enables direct data integration of mySugr and Abbott's FreeStyle® Libre System

VIENNA, Austria, September 12, 2016 – Just in time for EASD's 2016 Annual Meeting in Munich, the leading diabetes app mySugr announces collaboration with the global healthcare company Abbott. This collaboration will enable the seamless integration of Abbott's FreeStyle Libre Flash Glucose Monitoring System and mySugr, allowing users with compatible Android smartphones using the LibreLink¹ app to see glucose levels in mySugr alongside the rest of their data, providing additional context and immediate value when making treatment decisions.

Abbott's FreeStyle Libre system is a revolutionary glucose sensing technology for people with diabetes. The system eliminates the need for routine finger pricks², reading glucose levels through a small sensor worn on the back of the upper arm for up to 14 days. Compatible Android phones with NFC capability and the LibreLink app are scanned over the sensor to instantly and painlessly get glucose results. Each scan displays a real-time glucose result, a historical 8-hour trend and the direction the glucose is heading.

Once the FreeStyle Libre customer authorizes the syncing of data with mySugr, the historic data scanned by the phone with the LibreLink mobile app is automatically integrated into mySugr. This new capability and convenience adds valuable insights to users and enhances trend visibility in mySugr's PDF reports for doctors and clinicians.

"We have a significant number of mySugr users who rely on Abbott's FreeStyle Libre system to monitor their glucose levels. They've been asking for a quick and easy way to access that data in the app," said Frank Westermann, CEO of mySugr. "We're happy this collaboration with Abbott brings such a good experience to our users."

"We're committed to continuously provide additional offerings to our FreeStyle Libre customers through a tech-savvy service like mySugr," says Eric Davis, director of New Product Innovation, diabetes care, Abbott. "The integration with mySugr enables a streamlined method to track and analyze all of the important drivers of diabetes in one place – from a person's diet to their exercise. Our aim is to help people with diabetes enhance the diabetes management experience."

1) LibreLink is a mobile application, developed and provided by AirStrip. Use of LibreLink requires registration with LibreView, a service provided by Abbott and Newyu, Inc. FreeStyle Libre readers and sensors are provided by Abbott. Data charges may apply when downloading the LibreLink app. The LibreLink app is compatible with phones that support NFC and run Android 4.0 or higher.

2) A finger prick test using a blood glucose meter is required during times of rapidly changing glucose levels when interstitial fluid glucose levels may not accurately reflect blood glucose levels or if hypoglycaemia or impending hypoglycaemia is reported by the system or when symptoms do not match the system readings.



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About mySugr GmbH

Founded in 2012, by people with diabetes for people with diabetes, mySugr has offices in Vienna, Austria and San Diego, California. The mySugr app is widely recognized as one of the most successful mobile health apps for diabetes with a rapidly growing user base of nearly 800,000 users worldwide. The company's digital diabetes solutions showcase a stand-out user experience that combines therapy management, automated data tracking, and seamless integration with a growing number of medical devices. mySugr is available in 51 countries and 13 languages. For more information, please visit mysugr.com/press.

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For further information, please contact:

mySugr

Ilka Gdanietz +49 151 54735790,
Scott K. Johnson +1 612-234-7752

Abbott

Vicky Assardo +1 (510) 864-4690,
Jessica Sachariason +1 (510) 388-3013